

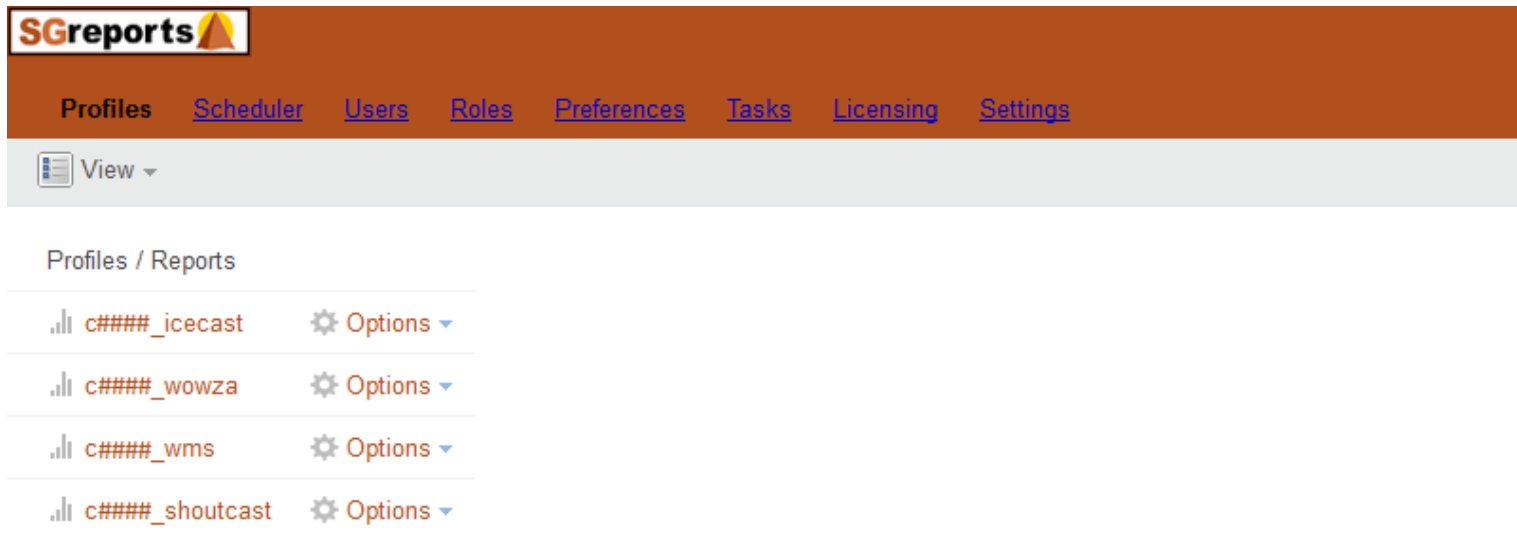
## SGreports ShoutCAST ATH (Aggregate Tuning Hours)

This tutorial goes over creating a report to find the ATH for ShoutCAST with SGreports. To verify whether a SGreports admin needs to setup a filter for your ShoutCAST station, please contact [support@streamguys.com](mailto:support@streamguys.com).

*Please note: The accuracy of your reports depends on how well you filter for your target population (e.g. your audience).*

*If you would like to setup a duration filter for short accesses (e.g. < 90 secs), please see [SGreports Filter Setup for Play Duration.pdf](#).*

Log into your SGreports manager, and select your respective ShoutCAST profile.



This will take you directly to the Overview section. Click the Date Picker on the top left to select the date range for the ATH.

The screenshot shows the SGreports Overview section. At the top is a toolbar with icons for Date Picker, Filters, Macros, Miscellaneous, Printer Friendly, and Customize. A green arrow points to the Date Picker icon. Below the toolbar is a sidebar menu with options: Calendar, Overview (selected), Date and time, Content, Visitor demographics, Visitor systems, Other, Organizations, Domains, ISPs, Single-page Summary, and Log detail. The main content area is titled 'Overview' and shows the date range '27/Aug/2009 – 17/Feb/2014, 1636 days (entire date range)'. Below this is a table with statistics.

		Avg/day
Clips	1,616,767	988
Visitors	302,013	184
Play duration	969109:16:34	592:21:54
Server-to-client bytes	19622.89 G	11.99 G
Average bandwidth	76.06 G	47.61 M
Session events	3,233,534	1,976

In the Date Picker dialog box, select the beginning and end date-range for the ATH.

1. Click on “Date or Start Date” and select the beginning date for the date range. \*
2. Click on “End Date” and select the last date for the date range. \*
3. Click the Apply button.

\* Please note: Each field must have a value.

The Date Picker dialog box is shown with the 'Date or Start Date' tab selected. The calendar displays the month of October 2013, with the 1st selected. The 'End Date' tab is also visible. The 'Apply' button is highlighted with a green arrow.

You'll now see the Overview report for the selected date range. The Play Duration is your ATH.

The Overview report for the date range 01/Oct/2013 – 31/Dec/2013, 92 days, is displayed. The report includes a sidebar with navigation options and a main table of metrics.

		Avg/day
Clips	228,850	2,487
Visitors	58,492	635
<b>Play duration</b>	<b>163618:23:55</b>	<b>1778:27:39</b>
Server-to-client bytes	2310.12 G	25.11 G
Average bandwidth	8.97 G	99.81 M
Session events	457,692	4,974