Filtering for ShoutCAST Stations

The accuracy of your reports depends on how well you filter for your target population (e.g. your audience).

To verify whether a SGreports admin needs to setup a filter for your ShoutCAST station, please contact StreamGuys Support:

support@streamguys.com http://www.streamguys.com/support.php toll-free (877) 287-2938 x3 international (707) 667-9479 x3

For instructions on setting up a duration filter for short accesses (e.g. < 90 secs), please see <u>SGreports Filter Setup for Play Duration.pdf</u>.