

SGreports Filter Setup for Play Duration

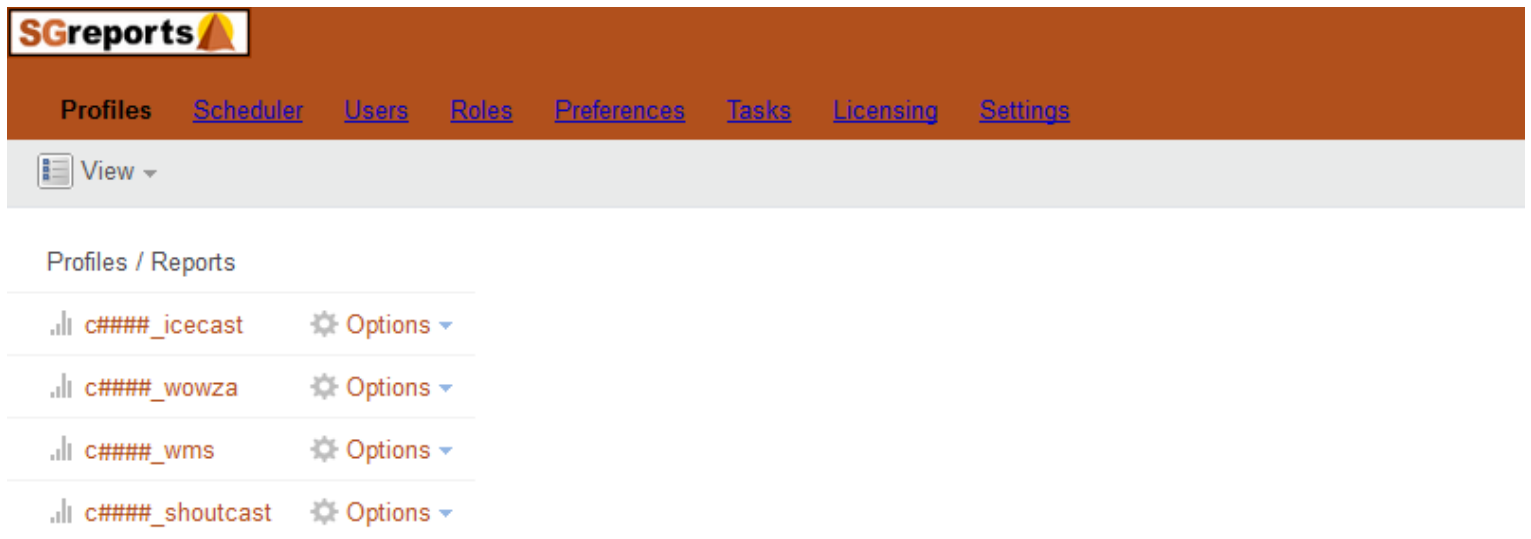
This tutorial goes over setting up a duration filter for stream accesses greater than 90 seconds. Use this filter to exclude short accesses from your reports. This method is the same for all media types. If you have any questions, please contact support@streamguys.com.

Please note: The accuracy of your reports depends on how well you filter for your target population (e.g. your audience).

For further instructions on filtering, please see the [Filters](#) section of [SGreports How-Tos \(Downloadable PDFs\)](#).

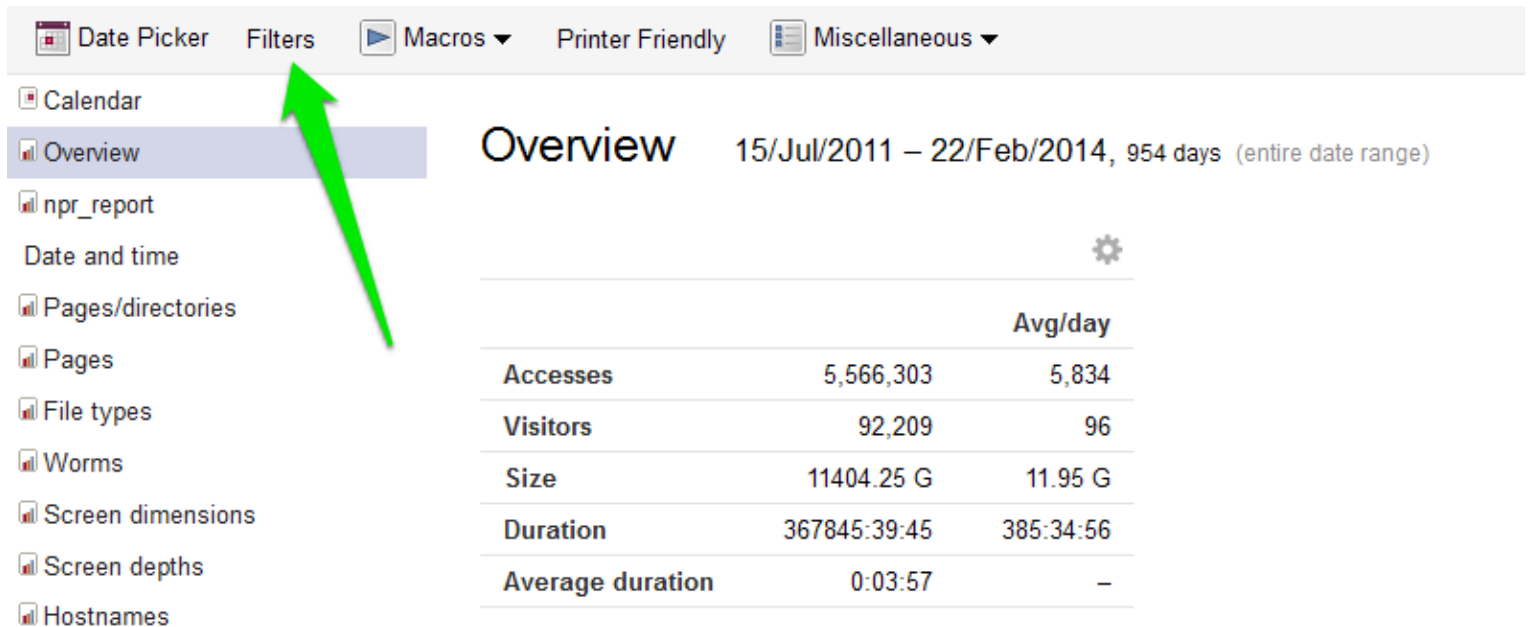
To have all announcements, prerolls, and Adswizz insertions filtered out as well, please contact support@streamguys.com about setting up a SGreports playlist profile.

Log into your SGreports manager, and select your respective profile.

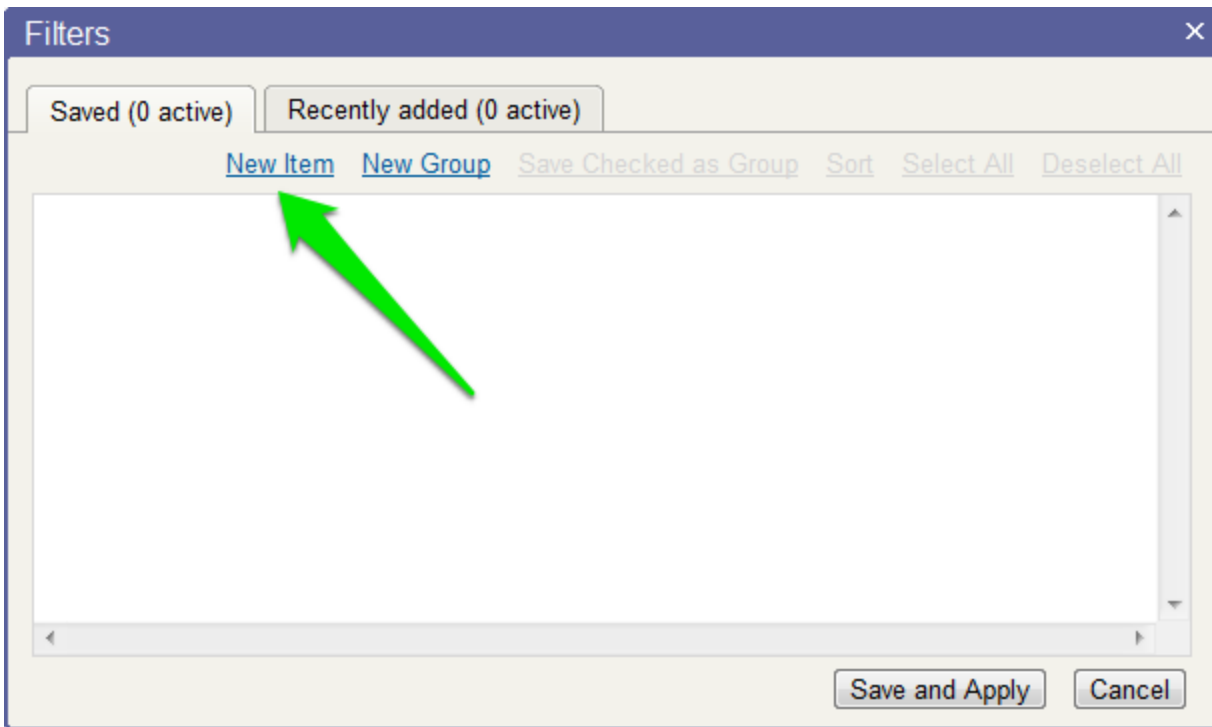


Your profile's reports will show data for the entire date-range for your logs.

Click the Filters item in the top menu bar.

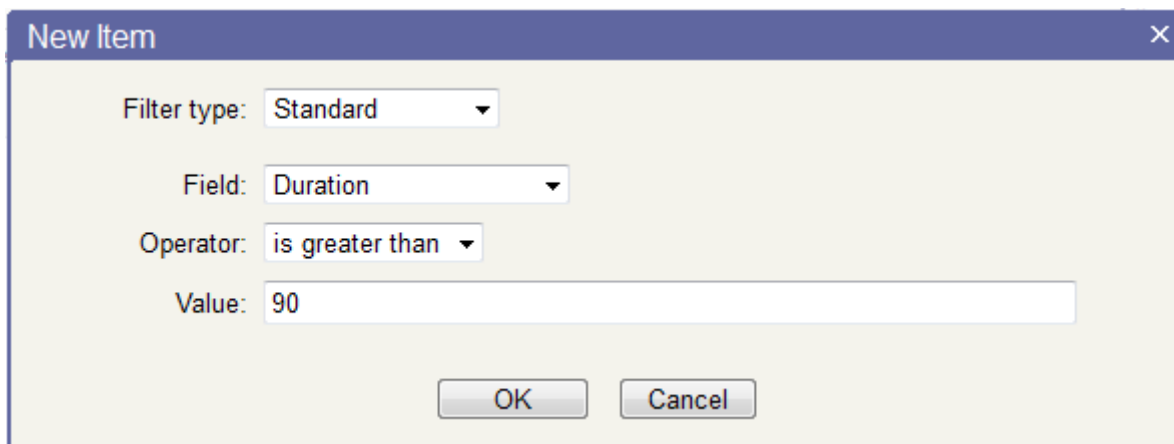


In Saved tab of the Filters dialog box, click New Item.

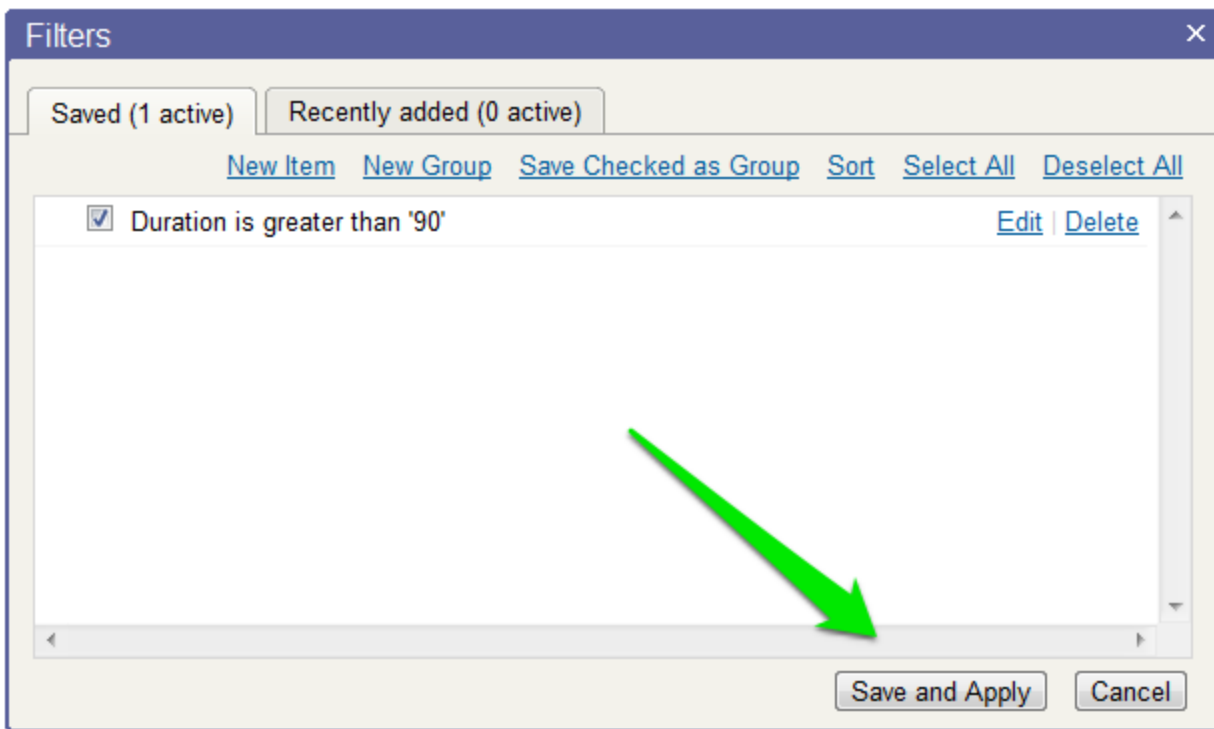


In the New Item dialog box, use the following values: For Filter type, make sure Standard is selected:

1. For Field, select Duration from the drop-down menu.
2. For Operator, select “is greater than” from the drop-down menu.
3. For Value, enter 90 in the text field.
4. Click OK.



Click the Save and Apply button to apply your new filter.



The top of all your reports will now indicate that a Duration filter for greater than 0:01:30 is in effect. This means only access greater than 90 secs will be included in your reports.

Overview 20/Aug/2013 – 09/Sep/2013, 21 days

▼ Report is filtered and shows data for
Duration is greater than 0:01:30